

YOUR DREAM, OUR GUIDANCE.









Congratulations!

On Clearing UPSC 2023



SAIMA KHAN (AIR 165, UPSC 2023)



PARAMITA MALAKAR (AIR 812, UPSC 2023)



ASHISH KUMAR (AIR 338 UPSC 2023)



BRATATI DUTTA (AIR 346, UPSC 2023)



PRIYA PUROHIT (RESERVE LIST)





FROM THE DIRECTOR'S DESK

YOU ARE NOT ALONE IN THIS JOURNEY!

Dear Future Civil Servants,

As you start your journey of hard work and perseverance to crack the most coveted and prestigious exams in the country, **YOU ARE NOT ALONE!**

Welcome to Educrat IAS Academy for Civil Services - premiere coaching institute in Eastern India for Civil Services. We strive to provide guidance, support, mentorship and a healthy learning environment to the civil services aspirants so that they can unlock and realize their full potential and serve the society and the nation as future administrators. Gone are the days when Delhi was the hub of Civil Services preparation in the nation. We bring the learning experience to Eastern India through expert faculty from Delhi to guide the aspirants in achieving their dream.

OUR STRATEGY

We believe in the comprehensive learning process and so we provide:

- 1. The most targeted curriculum which is frequently revised by a team of Civil Service toppers.
- 2. Regular knowledge checks & mock interviews to ensure in-depth learning.
- 3. Mentoring support by qualified & knowledgeable mentors to ensure that the queries and concerns are addressed in the most effective manner.
- 4. Regular counseling to identify aspirants' strength and weakness, focus on developing the weaker areas and providing any additional support if required.

WHAT MAKES US UNIQUE

At Educrat IAS Academy, we provide a personalized learning experience to aspirants with regular counselling and mentoring support in addition to razor sharp focus on curriculum via classroom sessions. We also strive to marry technology with conventional methods of teaching to provide an uninterrupted learning experience.

We are committed to making your journey to Civil Services a smooth one by providing support at different touchpoints so that you do not feel alone in the journey!

Wish you all the best for your future endeavours!

Warm regards, Director, Educrat IAS Academy





WHO ARE WE?

EDUCRAT IAS ACADEMY is a Kolkata based coaching centre for preparation of IAS/IPS & WBCS Examination. We provide extensive and holistic preparation to a small batch of sincere & dedicated aspirants who aspire & dream to become a part of the coveted Civil Services. **The three mantras** we follow in our dynamic & unique preparatory process are guidance as per the demand of the syllabus, practice of past year questions and referring to specific & limited resources which are best.

Our smart study techniques focus on multiple revision of the same resource, inter-linking of various concepts, discussion of contemporary issues through fortnightly newspaper reading classes, weekly and monthly mock tests. Personalised mentorship & guidance by Civil Service Toppers themselves as per the changing trends & nature of the exam pattern makes us different from the rest of the IAS coaching institutes in Kolkata.

We all are aware of the fact that UPSC revises the civil services examination pattern frequently. Keeping this in view, the Institute re-structures its courses and modifies its pedagogy accordingly, thereby, providing the most comprehensive and relevant guidance to the aspirants. The Academy has drawn in the most eminent faculty members from across India, which is why, quality teaching, individual attention and all-inclusive education has become the hallmark of the institute.

EDUCRAT IAS started its beautiful journey with the firm belief that "Everyone has the power to change the world" & today it has set a new benchmark by consistently producing IAS, IPS, IFS & IRS officers from Eastern India. Yet, the Academy strives to reach newer and bigger milestones by creating more leaders for tomorrow and thereby partake in the process of nation-building.

EDUCRAT IAS invites you to be a part of this exhilarating journey.







CIVIL SERVICE EXAMINATION

The Civil Service Examination (CSE) conducted by the Union Public Service Commission is the most decorated and undoubtedly one of the toughest examinations of the country. Aspirants, who clear all the three stages off the examination, viz. prelims, mains and interview can join the Civil Services as IAS/IPS/IFOS/IFS/IRS (and 15 other services) Officers.



PRELIMS

Preliminary Examination is for the selection of candidates for Main Examination. It is an objective type, pen & paper based examination. This examination is meant to serve as a screening test only; the marks obtained in the Prelims will not be counted for determining the final order of merit.



MAINS

The aspirants who qualify the Preliminary Examination would be eligible to apply for the mains examination. This examination is subjective in nature. The mains Examination is intended to assess the overall intellectual traits and depth of understanding of candidates rather than merely the range of their information and memory.



INTERVIEW

The candidate will be interviewed by a competent and unbiased Board. The objective of the interview is to assess the personal suitability of the candidate for a career in public service. It is an assessment of not only his intellectual qualities but also social traits and his interest in current affairs. Some of the qualities to be judged are mental alertness, balance of judgement, ability for social cohesion and leadership, intellectual and moral integrity.







ELIGIBILITY CRITERIA

Education: Graduation in any field (including correspondence/ distance education) recognized by UGC/AICTE.

CATEGORY	AGE LIMIT	No. OF ATTEMPTS
General	21-32	6
OBC 21-35		9
SC/ST 21-37		Unlimited

EXAMINATION SCHEDULE

FEBRUARY	Official Notification				
MAY	Prelims- Stage 1				
JUNE	Result of Prelims				
SEPTEMBER	Mains- Stage 2				
JANUARY	Result of Mains				
MARCH	Interview/Personality Test- Stage 3				
MAY	Final Result and Selection				
POST 1 YEAR	Training at LBSNAA, SVPNPA, and other such academies as per the service allotted				

STAGES OF THE EXAMINATION- THE MARATHON

STAGE	NO. OF PAPERS	TYPE	MARKS	
Stage- 1 Prelims	1+1*	Objective	200	
Stage- 2 Mains	2* + 7	Descriptive	1750	
Stage- 3 Interview	Na	Oral	275	

[Note: Those marked with * are qualifying papers only]





PAPER-WISE BREAKUP OF MARKS

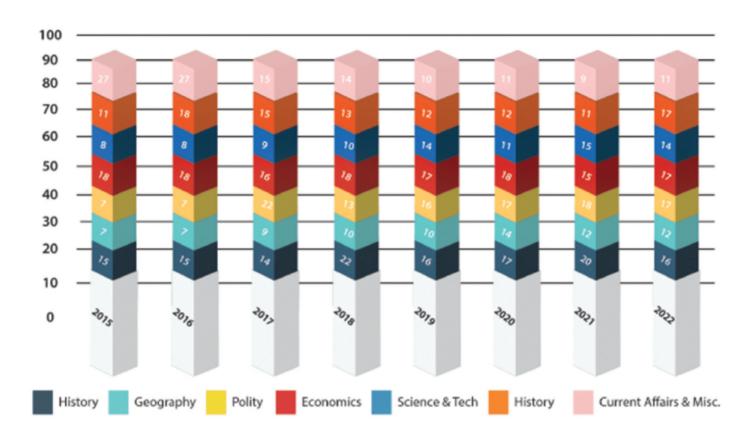
ИО	SUBJECT		DURATION	DURATION PAPER PATTERN					
	PRELIMS EXAMINATION								
τ	PAPER I 20 (100)		O QUESTIONS)	2 HOURS	OBJECTIVE	NEGATIVE MARKS (0.67)			
2	PAPER II CSAT (QUALIFYING)	200 (80 QUESTIONS)		2 HOURS	OBJECTIVE	NEGATIVE MARKS (0.83)			
	MAINS EXAMINATION								
1	PAPER I-INDIAN LANGUAGE (QUALIFYING)		300	3 HOURS	DESCRIPTIVE	MINIMUM 25%			
2	PAPER II ENGLISH (QUALIFYING)		300	3 HOURS	DESCRIPTIVE	MINIMUM 25%			
1	PAPER I ESSAY		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
2	PAPER II GENERAL STUDIES I		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
3	PAPER III GENERAL STUDIES II		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
4	PAPER IV GENERAL STUDIES III		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
5	PAPER V GENERAL STUDIES IV		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
6	PAPER VI OPTIONAL PAPER I		250	3 HOURS	DESCRIPTIVE	MINIMUM 10%			
7	PAPER VII OPTIONAL PAPER II				250	3 HOURS	DESCRIPTIVE	MINIMUM 10%	
	PERSONALITY TEST / INTERVIEW								
1	PERSONALITY TEST		275	15 TO 45 MINS	ORAL				

[NOTE: OPTIONAL SUBJECTS: WE RECOMMEND CHOOSE THE ONE WHICH COVERS THE MOST OF THE MAINS SYLLABUS.PUBLIC ADMINISTRATION; LAW; POLITICAL SCIENCE & INTERNATIONAL RELATIONS; ANTHROPOLOGY; HISTORY; MATHEMATICS; SOCIOLOGY; ECONOMICS; SANSKRIT; GEOGRAPHY; PSYCHOLOGY; ENGINEERING; CIVIL, MECHANICAL & ELECTRICAL; TAMIL LITERATURE; COMMERCE & ACCOUNTANCY; ENGLISH LITERATURE]

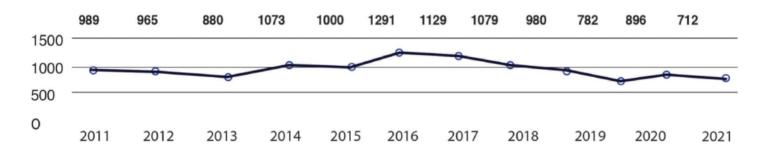




Trend analysis of UPSC Prelims



Trend analysis of vaccancies



Category wise cutoff analysis

In the Civil Service Examination 2022 the minimum qualifying standards / marks secured by the last recommended candidate in various categories at various stages are at under:

Exam	General	EWS	OBC	SC	ST	PwBD-1	PwBD-2	PwBD-3	PwBD-5
CS(Prelim)*	88.22	82.83	87.54	74.08	69.35	49.84	58.59	40.40	41.76
CS(Main)**	748	715	714	699	706	677	706	351	419
CS(Final)	960	926	923	893	900	879	913	632	590





THE CORRECT APPROACH TO CSE

Civil Services Examination is coined as the toughest examination in India. But many aspirants have cleared it in their first attempt and that too securing first/second positions. Why?

Because winners don't do different things; they do things differently.

We will tell you how: -



1. Know what to read and what not to:

As the syllabus for the Civil Service Examination is huge encompassing portions from basic school-level texts, it is at the very outset important to have a fair idea of what to read and what not to. Syllabus is the tool which tells you the areas that need to be covered for the examination and the basic rule for clearing the exam is stick to the syllabus.



2. Multiple Revision of Limited Resources:

Often aspirants surround themselves with 'N' number of books and study materials. What they fail to understand is that all these books and study materials relay the same facts and analysis, however in a different manner. Revising single source multiple times is always better than referring multiple sources for single topic.



3. Solve more questions:

At Educrat IAS Academy, we emphasize on enhancing the student's capability to answer more questions by assessing the difficulty level of the exam. We follow a 3-pronged strategy of learn, solve and revise. To crack the CSE you do not need to have the knowledge of everything in this world. What you need is the ability to answer the question with all the knowledge you have. This ability will develop and can be mastered by repeatedly solving past years' questions.







Keep your syllabus alongwith you whenever you sit to study. Everytime you come across a news check whether it is in any way related to the syllabus or not.

Next check whether any question has been asked in previous years' exams which would be directly or indirectly related to this topic. If yes, then this topic is important.

UPSC demands **conceptual clarity** of basic concepts. Hence NCERT text books are of utmost importance for its preparation.

Develop a habit of reading the daily newspaper and listening to daily news. The Hindu or the Indian Express can be selected according to availability and your level of comfort in reading the newspapers.

Note-making is an art and our expert faculty will teach you how to make the best concise yet exhaustive notes from Newspapers to strengthen your current knowledge of current affairs.

Our Weekly test series will evaluate your progress in a time bound manner and you will be made aware of your strong and weak areas by our experts.

Our Telegram Channel will keep you updated with all daily current affairs and provide you with questions, for your daily practice.

You can follow us on Facebook, Instagram and Twitter for digital study materials and exam related notifications.

Follow Us:









THE RIGHT STRATEGY FOR EFFECTIVE LEARNING









Sir:

Which Article of the Indian Constitution mentions about bonded labour?

Sahars:

There is no mention of bonded labour in the Constitution Sir!

Souray:

Article 23 Sir; as it mentions 'Prohibition of employment in forced labour'.



CLASS VI

Our Pasts-I: History Social and Political Life- I The Earth Our Habitat: Geography

CLASS VII

Social and Political Life-II
Our Pasts- II: History
Our Environment: Geography

CLASS VIII

Our Pasts- III (Part 1)
Our Pasts- III (Part 2)
Resources and Development (Geography)
Social and Political Life

CLASSIX

"

Contemporary India- I: Geography
Democratic Politics- I: Political Science
Economics
India and the Contemporary World- I: History

CLASS X

Contemporary India: Geography
Democratic Politics- II: Political Science
India and the Contemporary World- II: History
Understanding Economic Development

CLASS XI

Fundamental of Physical Geography, Indian Economic Development, Indian Constitution At Work Living Craft Traditions of India India Physical Environment: Geography Political Theory

CLASS XII

Craft Tradition of India: Heritage Crafts
Introductory Macroeconomics
Fundamentals of Human Geography
Political Science- II
India- People and Economy: Geography
Themes in Indian History: Part 1
Introductory Microeconomics
Themes in Indian History: Part 2





1.5 YEARS INTEGRATED FOUNDATION CLASSROOM PROGRAMME

Nurturing 50 brightest minds of Bengal



Stage 1: Going Back to the Basics: 6 months

- Complete coverage of NCERT books for conceptual clarity and strong foundations.
- 2. Complete coverage of Standard books (Laxmikanth, Spectrum, etc.) from basic to advanced level.
- 3. Complete coverage of Maths, English, Reasoning and Data Interpretation for CSAT paper.
- 4. MCQ Tests on Conventional Topics (History, Polity, Economics, Geography and Environment).
- 5. Mains answer writing practice on Conventional Topics.



Stage 2: Connecting the Dots: 6 months

- 1. Battling Current Affairs.
- a. How to read the Newspaper?
- b. Art of Note-making from Newspaper for both UPSC Prelims and Mains Exams.
- 2. Interlinking conventional knowledge in Stage 1 to current affairs and issues in the present scenario.
- 3. Special sessions on Budget, Economic Survey, Government Schemes and Press Releases.
- 4. MCQ Tests on Current Affairs and Conventional Topics.
- Daily quiz for multiple revision of Current Affairs Topics and Daily News.



Stage 3: Ace the Mains: 6 Months

- 1. Orientation on Mains answer structuring.
- 2. Extensive Mains answer writing practices.
- 3. Evaluation by faculty with personalized remarks and areas of
- 4. improvement.
- 5. Essay orientation sessions.
- Essay writing practice.
- Sectional and Full Length Mains Mock Test- Weekly and Monthly. Guidance for Optional Subjects.



Working professional

After completion of my post-graduation, I decided to start preparation for upsc. Initially, I was scared rather than puzzled because of the vast syllabus of the exam. Educrat IAS made my preparation easy and interesting. Very helpful faculty, provide us a good & competitive environment. Help us to join the dots of both static and dynamic learning, gave us selected newspaper articles, daily quiz weekly mock test. I'm very much satisfied. I'm also grateful to the faculty members and team because even in the pandemic they gave us Fruitful, interactive and equally dedicated Online classes.

- Priyanka Bhaduri





3 YEARS EARLY RISER PROGRAMME

IAS with college after Class 12



Beginners' Approach (1st Year)

Level of learning: Easy

- * Career counselling by Experts.
- * UPSC Syllabus Orientation & guidance as per the demand of the syllabus.
- * Full coverage of NCERT textbooks of class VI XII.
- Linkage of Basic books with IAS/IPS syllabus.
- * Building right foundation for your UPSC preparation.
- * Simultaneous preparation of College semester exam along with IAS/IPS.



Growth Stage (2nd Year)

Level of learning: Moderate

- Integrated Prelims cum Mains classroom program.
- Team of faculties comprise of Civil Service Toppers & Subject Experts from Delhi.
- Relevant study material & concise class notes.
- Extension of NCERT learning to new textbooks.
- Battling Current Affairs How to read newspaper & the art of notes making.
- Weekly module wise MCQ Prelims test and Mains answer writing exercise in exam simulated environment.



Expert Level (Final Year)

Level of learning: Difficult

- Focus on revision of learning gained in beginners and growth stage.
- Individual assessment of prelims score in weekly mock test and strategy to improve the weak areas.
- · Giving extra edge to optional paper preparation.
- Emphasis on Mains Answer writing practice involving visual learning through use of diagrams & case studies.
- Doubt Clearing Sessions with toppers.
- Mock Interview sessions.



Being a 2nd year student(ug) and wanting to Pursue UPSC is not easy but EducratIAS has made it easy for me as it takes care of my preparation for the exam.

Faculties teach from the basics, slowly and steadily, so that the concepts are very clear from the start really helps and makes it more interesting. Daily current affairs quiz, newspaper analysis which is very essential for the exam is also covered by this institution.

Aditi Singh, 1st year
 Pol. Sc. (Hons)







Indian Administrative Service (IAS)



Indian Police Service (IPS)



Indian Forest Service (IFoS)



Indian Foreign Service (IFS)



Indian Revenue Service (IT)



Indian Revenue Service (CUSTOMS)



Indian Audit and Accounts Service (IAAS)



Indian Civil Accounts Service (ICAS)



ICLS
Indian Corporate
Law Service (ICLS)



Indian Defence Accounts Service (IDAS)



Indian Defence Estates Services (IDES)



Indian Information Service (IIS)



Indian Communication Finance Service (ICFS)



Indian Postal Service (IPoS)



Indian Trade Service



Armed Forces Headquarters Civil Service



DANIPS



DANICS



Pondicherry Civil Service(PONDICS)

One Exam, Multiple Services





What makes our **GURUKUL UNIQUE**



Google Cannot Replace Guru

We have expert faculties who have extensive exposure to UPSC exam. Updated class notes and teaching contents aligned with the changing pattern of UPSC are delivered to the students. Your mobile network may be unreachable but our faculties are not. We are always there to hand-hold you so that you don't digress from your goal.



We Have Mirror For Every Student

Rigorous testing, evaluation and Feedback -We conduct weekly mock tests strictly on UPSC pattern. Further, we have Mains Answer writing sessions and students are given assignments to do. After evaluating assignments, our experts provide genuine feedback to the students. Feedback acts as a mirror and it helps students to fill the gap in their preparation.



Smart Kaksha

Marrying technology with Conventional "Kaksha"- our smart classrooms are equipped with projectors and screens to aid learning. We take help of Audio-visual contents to impart better clarity on difficult concepts.



Always ON State

Regular classes are conducted in order to complete the syllabus in time. Keeping the unprecedented lockdown in view, we have armed ourselves to conduct online classes, if and when the need arises. This is to remain consistent with your preparation even during adverse situations.



Put Other Hassles To Rest

We provide you with all the relevant text books that are important for your preparation; so that you don't need to buy them from the market. We also provide you with important government reports and magazines required for your preparation.



PROSPECTUS 2023-

((Spirit is willing but)) the flesh is weak

We here at Educrat IAS Academy provide continuous mentoring so that aspirants resist "temptations" during the course of their preparation and are on the right course towards achieving their goal.

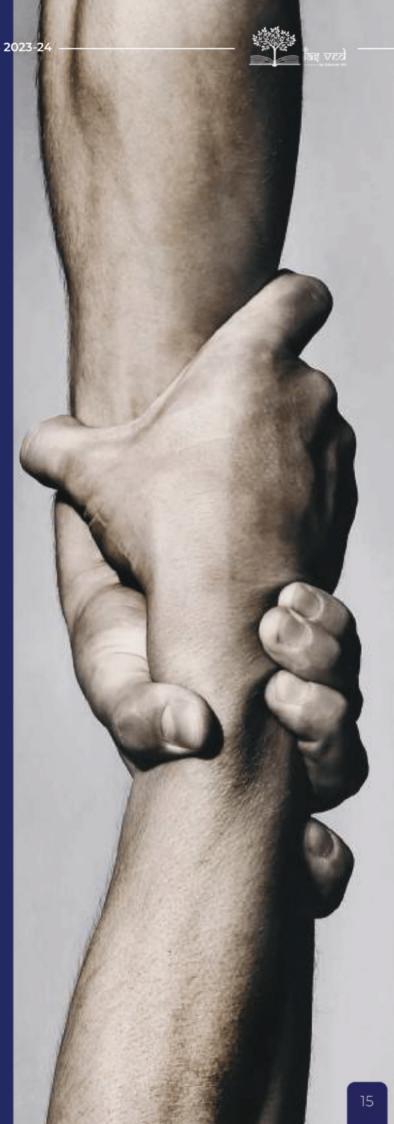
We have qualified & knowledgeable mentors who bring years of experience with them. They focus on the following key objectives of our mentoring program:

- 1. Building a safe & trusting environment of learning.
- 2. Igniting the spark of perseverance and hard work critical during the preparation period.
- 3. Sharing their knowledge, perspectives and experience on varied topics.
- 4. Understanding aspirant's areas of strength and weakness and accordingly suggest development actions.
- 5. Being sounding boards to aspirants' concerns, queries and thoughts.

Our mentoring process ensures that an aspirant's thought process, belief system and actions are well oriented towards the final goal of becoming a successful Civil servant and a responsible member of the society.

We understand that an aspirant's journey will be full of ups & downs – that is normal. What is more important is how quickly they bounce back from the 'downs'. We are here to provide emotional support as well to lift their spirits.

Your moral could be low, but our efforts to motivate is always high!







OUR LEARNING PHILOSOPHY 70-20-10 MODEL

We at Educrat IAS Academy believe in structured learning process and follow a model of 70-20-10. We understand that only classroom sessions are not enough for gaining in-depth knowledge required to crack the most prestigious exam in the country. It becomes critical that other avenues of learning are also incorporated in aspirants' curriculum for enhancing their pool of knowledge as well as building perspective on different issues and topics.

70%

70% learning is imparted to students through classroom sessions by our expert faculty

20% learning is imparted through our group of experienced mentors who guide the aspirants to understand their areas of strength and weakness and accordingly aim and plan to improve weak areas. They also address queries and concerns that the aspirants might have while they are progressing on their preparation journey. We also conduct regular mock tests to ensure that the learning is imbibed by the aspirants and they are well prepared to apply the knowledge in an exam-like environment.

20%

10%

10% learning is imparted by sharing relevant study materials, books and journals, internet resources, pointers for self-study. All this will help the aspirants to gain knowledge beyond the topics covered in classroom sessions.

Our structured learning process ensures that we utilize all the avenues of learning and not restrict it only to classrooms. Our aim is to impart knowledge and learning which helps aspirants build a strong foundation and enhance their confidence as they prepare for the toughest exam in the country.



Ms. Saima Khan **AIR 165, UPSC CSE 2023**

Offline Classroom Student **Educrat IAS Academy** Park Street, Kolkata



Success has three mantras. Hard work, self-belief and trust in your mentors. I would like to thank all the mentors at Educrat IAS Academy for having faith in guiding and me me throughout all the stages of the examination - Prelims, Mains & Interview. The disciplined and competitive environment at Educrat has helped me to crack Civil Services from without going to Delhi.







NO NEED OF GOING TO DELHI NOW! CRACK IAS/IPS FROM KOLKATA





I was associated with Educrat IAS Academy for all 3 stages of the examination. The multiple mocks written in exam-like environment & the personalised Interview guidance has proved to be the game changer for me in this attempt. I cannot thank enough all the mentors at Educrat IAS for all the support & guidance.

Ms. Paramita Malakar AIR 812, UPSC CSE 2023

Offline Classroom Student Educrat IAS Academy Park Street, Kolkata



Mr. Ashish Kumar AIR 338, UPSC CSE 2023

Mock Interview Student Educrat IAS Academy Park Street, Kolkata



Ms. Bratati Dutta AIR 346, UPSC CSE 2023

Mock Interview Student Educrat IAS Academy Park Street, Kolkata

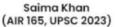






OUR TOPPERS







Paramita Malakar (AIR 812, UPSC 2023)



Priya Purohit (Reserve List)

1.5 Year Integrated Foundation Classroom Programme	3 Year Early Riser Programme
For Undergraduates (3rd year of graduation), graduated and working professionals. Coverage of CSAT. Essay writing sessions. Separate classes on Current Affairs and Newspaper. Mains Answer Writing classes and personalized evaluation. Weekly sectional and full-length mock tests based on UPSC Pattern. Daily online MCQ tests. Study Materials	For Class 12 pass outs and College freshers. Weekend classes (Saturday and Sunday). Weekly study plan to cover UPSC syllabus alongwith school and college studies. Extensive and detailed preparation of each subject. Building strong foundation of the NCERT syllabus. Mains answer writing practice sessions and personalized evaluation. Separate class on How to read the newspaper and make exam-oriented notes from it. Weekly sectional and full-length mock tests based on UPSC Pattern. Daily online MCQ tests.
Duration: 18 months	Study Materials. Duration: 30 months
Course fee: 1,40,000	Course fee: 2,00,000

Terms and Conditions:-

Documents Required for admission:-

- 1.Duly filled admission form (can be downloaded from our website)
- 2. Passport Size Photo (2 pcs)
- 3.Identity proof (Aadhar card/Voter ID/ Pan card/driving license)

Mode of Payment:-

- 1.DD/cheque in favour of Educrat IAS Academy Pvt Ltd
- 2.We also accept payment through online transfer (NEFT)
- 3.Installment facilities are available.



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